## Status Report NRHS Bulletin and Website Project August, 2009

## NRHS Bulletin and Yearbook

The *Bulletin* continues to track on schedule. During the week of August 10<sup>th</sup>, the Sumer 2009 issue is being printed and will be in the mail to members prior to Labor Day. The Fall 2009 issue is being prepared and we expect to have it in the mail to members prior to the end of the calendar year.

The 2008 Yearbook (A 2009 issue) will be delivered from the contractor the week of August 17<sup>th</sup> and we expect to have it in the mail to members toward the end of September. Please note: The mailing list for this publication will be run the week after Labor Day. Under policies adopted by the Board of Directors, we will produce copies of the 2008 Yearbook only for 2009 members that have been reported, paid and added to the membership database by the date the mailing list is produced.

The *Bulletin* staff is beginning to plan some special features for the 2010 editorial year in celebration of the NRHS's 75<sup>th</sup> Anniversary. Tentative plans include 2 special issues, 2 regular issues plus the *2009 Yearbook*. Tentative plans for the special issues include a look at the progression of the rail preservation effort as well as a look back at NRHS Conventions over the past 7 decades.

## Website Upgrade Project

Work on the re-design of **nrhs.com** continues. A contractor for the visual design portion of the project has been hired and work will begin in September on the visual design elements of the new site including a refresh of the **nrhs.com** design, re-development of the site map and related content, a revised NRHS logo and the consolidation of the RailCamp and Convention sites into **nrhs.com**. Contracts for the actual build of the site will be awarded after the visual design work is complete. We expect the visual design work to be completed by the end of 2009 with the build work immediately following. NRHS management anticipates the new web platform and marketing site to be live to the public during the first half of 2010.

Work on integrating iMIS (the product used for the NRHS membership database) with **nrhs.com** is in the design specification stage. An RFP is being written to solicit bids from iMIS certified vendors. We expect the RFP phase to be completed before the end of 2009 and are prepared to move forward with a vendor in early 2010.

Jeff Smith