## 2009 Annual Report



#### Headlines

- Improvement Program Implemented
- · Libraries Secure
- Financial Concerns

#### · National Society Only

Audited Data

## Improvement Program

- · Replaced Membership Database
- · Bulletin Back on Schedule
- NRHS News Improved
- · Office Operations Relocated

#### Overview



# Lingering Problems

- · Membership Decline
- · Financial Trends
- Libraries Future
- Redirect the Society



This Does Not Tell the Whole Story.

#### 2009 Net Income

Actual

\$ 172,000

Adjusted Budget

\$41,000

#### One Time Events

Bequests

- John Marshall

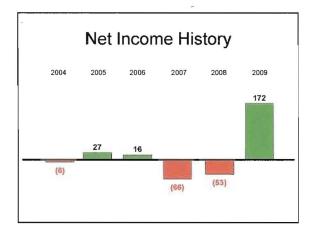
\$248,000

- Frederick Houser

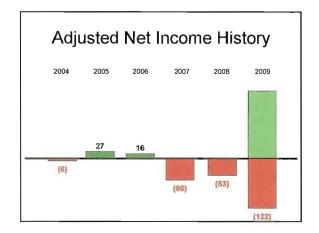
\$ 25,000

Accounting Change

\$ 21,000 \$294,000



# 2009 Adjusted Net Income • Actual \$172,000 (Less One-Time Events) (\$294,000) • Adjusted (\$122,000)

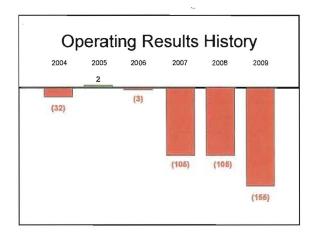


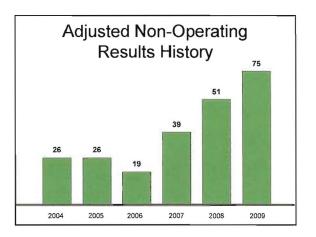
# 2009 Operating Income

- · Convention Financial Loss
- · Reduced Membership
- · Investment Income Reduced

Operating Net		
2007 Actual (Audited)	(\$105,000)	
2008 Actual (Audited)	(\$105,000)	
2009 Actual (Audited)	(\$155,000)	

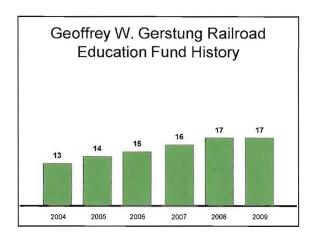
2009 Non-Operating Net		
• 2007 Actual (Audited)	\$ 39,000	
• 2008 Actual (Audited)	\$ 51,000	
• 2008 Actual (Audited)	\$327,000	
• 2008 Adjusted	\$ 75,000	

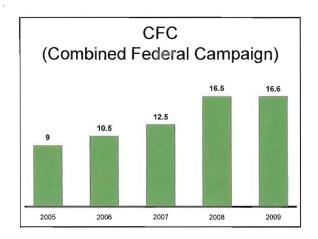




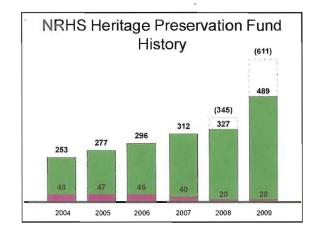
# 2009 Non-Operating Net

- · Total Donations Increased
- · One-Time Changes Additional





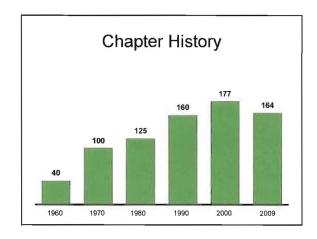


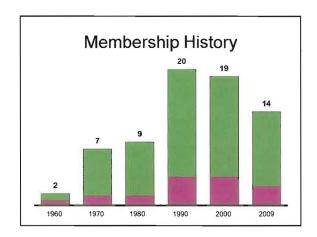


Membership 10/1/09		
Primary Chapter	9,175	(6.1%)
Primary At-Large	2,440	(9.9%)
Family	2,834	(4.7%)
Total	14,449	(6.5%)

## 2009 Membership

- (6.5%) vs. (6.5%) in 2008
- Was Budgeted for Slight Increase
- · Primary Source of Normal Income
- 6th Consecutive Annual Decrease







#### Chapters

- Add Japan
- Remove
  - Bradford, Ohio
- Little Rock
- Central Sierra
- Longhorn
- Central South Carolina North Georgia
- Cornhusker
- Northwoods
- Enid
- Southern Nevada
- 164 Active Chapters

## Film Library

- · Operating in Phillipsburg, NJ
- · Minor Acquisitions
- · No Restorations Completed

#### **Print Library**

- · Relocated to Three Rivers, MA
- · Reference Materials to Fernley & Fernley
- · Developing Options for Future

#### Grants - 2009

- 10 Grants
- · 3 to NRHS Chapters
- \$40,000 Awarded

#### RailCamp

- Steamtown
- · Nevada Northern
- · Adult RailCamp

## Grants (1991 through 2009)

- · 176 Grants Awarded
- · \$430,000 Awarded
- 79 to NRHS Chapters
- 97 to Outside Organizations

#### Conventions

- · Duluth, MN
- · Hosted by National Organization
- · All Events Operated
- · Did Not Generate Financial Surplus

#### Grants - 2010

- 10 Grants
- · 3 to NRHS Chapters
- \$30,000 Awarded

## Grants (1991 through 2010)

- · 186 Grants Awarded
- \$460,000 Awarded
- 82 to NRHS Chapters
- 104 to Outside Organizations

# Issues Ahead - Longer Term

- Reverse Program Shrinkage
- · Diversify Products
- · More Income Sources
- · Modernize Image

## Current Issues (2010)

- · Budget Projection
- · Program Services
- · 2009 Yearbook
- RailCamp
- Conventions
- Investments

## 2009 Annual Report



# Issues Ahead (2011)

- Combined Federal Campaign (CFC)
- · RailCamp Second Venue
- · Web Services
- Fundraising