



**Two Year Director (2018-2022): Jeffrey S. Smith**

**Biography:** I grew up in the suburbs of Philadelphia and returned to the area after attending college at the University of Delaware. I currently work for PwC as a Technology Consultant in the Healthcare Industries vertical. As a function of my professional work, I bring to the NRHS capabilities in consumer marketing, the development of large-scale information systems, business consulting, strategic planning and leadership.

I joined the NRHS in the early 1990s while working for the New Hope & Ivyland Railroad in Bucks County Pennsylvania. I became active at the National level as Editor of the NRHS Bulletin in 2001 and was elected Vice President of the Society several years later. Since that time, I have been a contributing member of the NRHS management and leadership team while also producing a high quality quarterly publication focused on railroad history.

**Reasons for Seeking Office:** As a director on Board, I will continue to help ensure that the NRHS is positioning itself as the leader in the rail preservation community. The NRHS will be able to benefit from my professional skills to continue to modernize the Society and its operations. These include:

- Extensive information technology and marketing skills.
- A proven track record of delivering business solutions for the NRHS.
- Extensive professional experience in re-imaging businesses that are facing market challenges.

The NRHS has accomplished a lot in the last 10 years, but much work remains.