

NRHS MEMBERSHIP COMMITTEE REPORT SEPTEMBER 2, 2023 DEERFIELD BEACH, FL CONVENTION

Membership Cards

Mailing of membership cards continue as we receive renewals or new memberships.

Membership Statistics

Current membership (as of 8/1/2023)

Regular members: 3,448

Family members: 588

Student members: 87

Total membership: 4,123 (increase of 105 since last report of 5/12/2023)

Neon CRM Update

With the help of the Convention Committee and the expertise of Mike Yuhas, the “Events Registration” module in Neon has been used for the 2023 Convention Registration. There have been some registration issues however these have been easily resolved. The membership committee looks forward to any feedback from the members.

2024 Membership Committee Goals

- Continued utilization of Neon CRM to its maximum potential for on-line renewals, new memberships and email communication with the membership
- Streamline Chapter renewal transmittals
- Implementation of virtual membership cards
- Assist with NRHS marketing effort to retain current membership and gain new members
- Continued outreach effort to former members

Membership Committee Members

Patti Webb, Chairperson

Mike Yuhas

Tony White

Becky Gerstung

Steve Siegerist

A special thank you to the Membership Committee for your dedication to the NRHS members.

Membership keeps the NRHS on track for the future!

Respectfully submitted,

Patti Webb

NRHS Membership Committee Chairperson