

MEMBERSHIP REPORT TO THE BOARD & ADVISORY COUNCIL

JULY 16TH, 2018

Hugh R. Harris

I am sorry not to be with you all for this Convention, as you know I am in the process of moving to a new house and there's just no way I can make it.

Our current membership (as of 7/16/2018) is 5,061. That includes new members sent in from Roanoke and St. Louis as well as a steady succession of new members from the web-site. The new brochures and the simpler web-site sign-up seem to be having the effect that we want and are encouraging new members to sign-up.

There is a meeting at Neon, our database supplier, on July 26th. I don't think I will be able to get a report to you after that but before the meeting in Cumberland, so I will just ask that Al (who is to attend the meeting) report on it for you. I hope, from that meeting, to have a plan to add some information gathering to our membership form and to begin to understand how we can add some more utility to the Neon database.

I am very happy with the responses that I am getting from the Membership Chairs at several Chapters and hope to extend that responsiveness to more Chapters as time goes on. Thanks for the help!

Hugh R. Harris,
Membership Administrator.